



City of Scottsdale
Human Relations Commission
Regular Meeting

SUMMARIZED MINUTES

Monday, September 8, 2014

Civic Center Library
Board of Directors Conference Room
3839 N. Drinkwater Blvd
Scottsdale, AZ 85251

PRESENT: James Campbell, Vice-Chair
Joel Martin, Commissioner
Andrew Song, Commissioner
Laurie Coe, Commissioner
Edward Lopez, Commissioner
Ragan Grossman, Commissioner

ABSENT: Bob Fox, Chair

STAFF: Sharon Cini

GUESTS: Florita Campbell
Kuros Lane
Tyler Prime

CALL TO ORDER/ ROLL CALL

Vice-Chair Campbell called the meeting to order at 5:14 p.m.

1. Approval of minutes from the August 11, 2014 meeting

Commissioner Song clarified his comments regarding the Korean War Veteran medals should read: He mentioned that the Asian Chamber announced that they are planning a multi-ethnic Chamber soon in Scottsdale and that the Korean Association of Arizona will be holding a special ceremony to present Korean War Veterans with gratitude medals for the first time outside of Korea.

COMMISSIONER LOPEZ MOVED TO APPROVE THE AUGUST 11, 2014 HUMAN RELATIONS COMMISSION REGULAR MEETING MINUTES AS AMENDED. COMMISSIONER MARTIN SECONDED THE MOTION, WHICH CARRIED SIX (6) TO ZERO (0).

2. Public Comment

There were no members of the public who wished to speak.

3. Community diversity partner presentation and discussion

The Community Diversity Partner scheduled to present was not in attendance.

4. Presentation, discussion and consideration of possible topics, dates, times, and locations for the 2014/15 Civil Dialogue Series

Ms. Cini presented a calendar containing dates for the next year's civil dialogue series events. Subcommittee members for each topic discussed ideas for the events, panelists, times and locations, marketing, and target audiences. Presentations for the 2014/15 season include: October 8, 2014 "Native American" The People's History: An O'dham Perspective; first week of December "Disabilities" Breakfast Civil Dialogue with Gary Karp; January 2015 Business Partners and Diversity Civil Dialogue Series; and March 2015 "Latino" Impact Panel.

5. Presentation, discussion and consideration of possible recommendations to the City Council regarding the marketing and promotions for Civil Dialogue Series

Commissioner Grossman presented a 2015 Marketing Plan and proposed various marketing strategies. Plan goals included: Review and qualify the diversity associations/groups the City supports; increase Commissioner event attendance and support by 25% from 2014; and increase Civil Dialogue Series attendance by a minimum of 25% from 2014.

Discussion ensued about ways in which each goal can be executed.

6. Staff updates regarding upcoming diversity events and activities

Ms. Cini announced that the Diversity Advisory Committee, a City employee based group, has designated October 6th through the 10th as Hispanic Heritage Week. Commissioners are encouraged to participate in the various events including departmental competitions and an employee luncheon. She said that the City has adopted a theme of "Celebrate and Educate" for the entire year.

Native American Recognition Days opening ceremony on October 3rd at 7:30 a.m.

The Mayor's Committee for Employment on people with Disabilities Awards event will be held on Thursday, October 23rd at Chaparral Suites. Ms. Cini noted that nominations are open in all categories until September 15th and are particularly needed for the scholarship opportunity.

Commissioners are invited to attend the Arizona Korean Association event to honor Arizona's Korean War Veterans with the Ambassador Peace Medal on Saturday, October 25, 2014 at Chaparral Christian Church at 2:00 p.m.

Commissioners are invited to attend the American Indians Leadership recognition ceremony on Tuesday, November 4th.

Ms. Cini thanked Commissioners Song and Lopez for participating in the Valle del Sol award ceremony. She also thanked the Commission for attending the City Council meeting where the Unity Pledge was adopted.

7. Report from the Chair

Vice-Chair Campbell talked briefly about the adoption of the Unity Pledge by City Council. He noted that Tempe in addition to adopting the Unity Pledge adopted the Anti-Discrimination pledge. He invited the Commission Members to attend the Pilipino American Heritage Month festival in Phoenix on October 4th. The event is to celebrate partners of the Philippines from 1908 to 1946.

8. Commissioner Items

Commissioner Lopez said that he was in attendance for the Unity Pledge Adoption and complemented staff on their presentations. He congratulated Sharon Cini for receiving the Employee Spotlight award at the Valle del Sol Voices of the Community Celebration.

Commissioners Grossman and Coe were in attendance for the Unity Pledge.

Commissioner Martin said that she has been working with the American Baptist Homes and Services for the Aging and one upcoming project will be to conduct a video interview with Sharon Cini.

Commissioner Song said that he was unable to attend the Unity Pledge. He talked about the Victoria Foundation noting the organization has been able to award \$20 million in scholarships. He noted that Mayor Lane has committed to speaking at the upcoming Korean War Veterans event.

9. Discussion regarding the draft agenda for the next meeting, and dates, times and topics for upcoming meetings

The next meeting is scheduled for October 13, 2014.

ADJOURNMENT

With no further business to discuss the regular meeting adjourned at 6:37 p.m.

Respectfully submitted,
A/V Tronics, Inc. DBA AVTranz